

PUBLIC EXECUTIVE PROFILE | LAST REVIEWED 11 AUGUST 2026

Executive profile

Dr Kishan Rees is a GMC-registered physician and global medical affairs leader specialising in video and digital media strategy, regulated medical education, patient engagement and content systems. He is Senior Director, Global Medical & Evidence: Video & Digital Media Strategy at Bayer AG, following senior medical affairs roles at Sanofi and AstraZeneca and ten years in NHS clinical medicine.

His work combines clinical credibility, enterprise content design, education and public communication. He is best aligned with leadership mandates spanning global medical communications, digital medical affairs, patient and scientific engagement, medical education and capability building.

hello@drkishanrees.com

drkishanrees.com

London, United Kingdom

Summary snapshot

CURRENT ROLE Senior Director, Global Medical & Evidence: Video & Digital Media Strategy, Bayer AG	LEADERSHIP REMIT Global digital patient and scientific engagement across cardiovascular, renal, oncology and women's health
PROFESSIONAL STANDING GMC registered with a licence to practise (7046338); Member, Medical Journalists' Association	LOCATION London, UK; travels worldwide

Leadership focus

- Global medical communications and content strategy
- Patient and scientific engagement
- Cross-functional and intergenerational team leadership
- Digital medical affairs and regulated content systems
- Medical education and capability building
- Advocating for working critically, confidently and responsibly with AI

Career chronology

Clinical, broadcast and advisory appointments ran alongside parts of the pharmaceutical chronology.

November 2024 to present	Bayer AG Senior Director, Global Medical & Evidence: Video & Digital Media Strategy Leads global video and digital media strategy, directing digital patient and scientific engagement across cardiovascular, renal, oncology and women's health. • Develops scalable approaches to medical content, digital formats and speaker capability in a highly regulated environment.
December 2022 to October 2024	Bayer AG Senior Director, Global Medical Affairs, CKD; subsequently Digital Across Cardiovascular Led global medical education and digital engagement across cardiovascular and renal medicine. • Built GME:X, deployed in the US, Japan, India and the UK and reaching more than 50,000 healthcare professionals. • Created D:CAM, a modular methodology for reusable, compliant medical content. • Led digital content and strategy for the Heart & Kidney Care Alliance, a collective of more than 22 patient organisations.

Career chronology, continued

September 2021 to December 2022	Sanofi Acting Head of Immunology Medical Affairs; Medical Lead, Dermatology Led medical strategy, people development and regulated engagement across dermatology and respiratory indications. - Led a 14-person immunology medical affairs team. - Held medical signatory and compliance responsibilities.
May 2018 to August 2021	AstraZeneca Medical Affairs Manager; Global Innovation secondment Brought digital capability into UK medical affairs while supporting cardiovascular and metabolic medicine. - Designed three platforms for healthcare professional education, collaboration and change management. - Won the EU-Canada Medical Innovation Award through a competitive pitch in 2019. - Held medical signatory and compliance responsibilities.
August 2009 to December 2019	NHS clinical medicine Surgery, trauma and orthopaedics, and emergency medicine Ten years of clinical practice across NHS trusts, providing the clinical foundation for later work in medical affairs, education and public communication.
2015 to 2021	BBC and Sky News Health contributor Translated complex health information for national audiences, including live coverage of the 2017 NHS cyberattack and defining moments of the COVID-19 pandemic.

Selected evidence

50,000+ HCPs reached by GME:X across four markets	14 people in the stated Sanofi leadership remit	2025 PM Society Pharma Marketing Pioneer	10+ years of social and mainstream health broadcasting
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Qualifications and standing

MD, Public Health Communication During COVID-19 Hull York Medical School 2025 Executive MBA, Merit University of Nottingham 2018 MMedSci Medical Education, Distinction University of Nottingham 2015 MBChB Medicine and Surgery University of Leicester 2009	APPOINTMENTS - Co-founder, Undoctored Truth Alliance, since 2026 - Member, Greater Lincolnshire Local Enterprise Partnership (GLLEP), 2020 to 2024 - Clinical Advisory Board member, Needlesmart, 2020 to 2022 - Programme Mentor, NHS England Clinical Entrepreneur Programme, since 2019 - Honorary Lecturer, Hull York Medical School, since 2018 RECOGNITION - PM Society Awards, Pharma Marketing Pioneer, 2025 - AstraZeneca, EU-Canada Medical Innovation Award, 2019 - Medic Footprints, Diversified Medic of the Year, 2016 - Roche Pharmaceuticals Undergraduate Prize, 2007
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This public profile is intentionally selective and omits confidential or proprietary information. Further professional information is available where appropriate.

Request further information: hello@drkishanrees.com